Gala reopening - video transcript

Starting slide: Gala Durham logo

Cheery music plays throughout the video

Camera pans round the front external view of Gala Durham, taking in new branding and signage. A man joyfully emerges in to shot, he stops and speaks to the camera while text appears on screen.

Text: Paul Hartley, Writer, Actor & Director

Script: 'Hellooaa! We're BACK! Eeee, I've miss you lot, shall we go inside and see what's been going on! And don't worry, it's all inline with current government guidelines. Come on!"

Paul turns and walks in the Gala Durham entrance.

Paul can be seen looks aghast in Box Office admiring the new fixtures and fittings.

He points to some hanging lights and says

Paul: "Love these!"

A close up of the hanging lights appears on screen.

Paul walks over to some red chairs, touching the chairs in admirations, he says

Paul: "Ooooo Love this!"

A close of the chairs appears on screen.

The camera pans the Box Office from up a height.

Paul: "Have we been on 60-minute makeover and no one told me!? I can't wait for you lot to get a piece of this, shall we go and see what else has been going on? Come on!"

Paul walk off screen in a hurry.

The camera pans the Gallery - glass windows with new vinyl decoration as the sun beams through. Paul can be seen approaching the Gallery doors and walking in, he gestures for the camera to follow him.

Once inside Paul puts on his glasses and stares inquisitively at one of the illustrations on the wall. He puts his hand on his chin with his arms crossed and says

Paul: "Hmmm, Gala Durham, PAFF – Performance, Art, Film, Food, huh, we've got the lot! Come on!"

Text appears on the screen, it reads Performance, Art, Film, Food

Paul skips excitedly out of sight.

The camera slowly glances round the Gallery showcasing the exhibition on show.

Four images slowly appear on screen showcasing fixtures and fitting in the venue. Two light installations, new light enhanced signage and glossy directional signs.

Paul is sat down taking a drink from a mug in the Gala Lounge. As he removes the cup from his mouth, he has cream in his face, he says

Paul: "Well isn't this snazzy and not before time too! Right, it's just what you lovely Durham audiences deserve somewhere nice to have a preshow drink or a bite to eat anytime of the day.

An image of a bar member pouring a pint at the bar appears as Paul speaks. The barman places the pint on to the bar. The camera surveys the range of scones and cakes on offer.

Paul is reading the menu, he gasps in excitement and says

Paul: "They do pancakes, I'm having pancakes, I'm definitely having pancakes! Excuse me, can I have some avocado on toast, I've got to get back in shape."

Paul sighs to the camera and pats his stomach.

The camera shows the modern lighting installation about the bar, a long view of the newly refurbished Gala Lounge and the entrance to the Studio with new signage.

A shiny gold lettered Welcome to Gala Durham sign next to a large information screen with cinema times on is shown on screen.

Covid-19 signage depicting a hygiene station is shown on screen.

Directional signs appear on screen.

Paul joyfully takes a seat in the auditorium while holding a tub of popcorn, he settles in and gladfully says

Paul: "I'm home! Now this is my happy place. Look at all these lovely bright lights!

Paul starts to eat popcorn while talking to the camera. A close up of the new seating appears on screen and a wide view of the entire auditorium.

Paul: "Excuse me, the film is about to starts, go on!

Paul gestures for the viewer to leave.

A close view of the cinema lighting appears on screen.

Gala Durham

Performance | Art | Film | Food

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